



Dear Dental Providers,

Nearly 22% of Indiana adults smoke, compared to 14% of adults in the U.S.¹ In addition, the use of smokeless tobacco and vaping both in adults and children is alarming. According to the U.S. Centers for Disease Control and Prevention (CDC)², tobacco-use negatively affects our physical health including heart and pulmonary disease and other organ systems, as well. As dentists, we are particularly concerned about tobacco effects on periodontal disease and oral cancer. A patient that has been a chronic smoker can reduce their chance of oral cancer by 50% after quitting smoking for 5 years³.

Tobacco-use and smoking cessation programs are a major part of our UnitedHealthcare programs, including Indiana. Indiana Medicaid will reimburse Medicaid providers that counsel and refer a patient to the Indiana Quit Program. The reimbursement of \$43.42 is for each smoking cessation counseling done either in-office or through TeleHealth.

See below the criteria for the use of the Code D1320 "Tobacco Counseling"⁴. In addition, UnitedHealthcare will further reimburse your office with an enhanced payment of \$10.00 for your counseling and referral to the IN Quit Program. The \$10.00 incentive will be reimbursed in your claim payment as an addition to the \$43.42 reimbursement rate.

Thank you for being a UnitedHealthcare provider.

Thank you for your help,

Charles Poland III, DDS Dental Manager

UnitedHealthcare, Indiana C&S Programs

¹ [Substance use prevention: tobacco | IN FSSA](#)

² [Smoking and Tobacco Use: Cigarette Smoking | CDC](#)

³ [Smoking and Tobacco Use: Benefits of Quitting | CDC](#)

⁴ [Appendix 4: CDT and ICD-10-CM Coding for Smoking Cessation PDF | ADA](#)

D1320 Tobacco Counseling for Control and Prevention of Oral Disease Criteria - ADA	
TeleHealth	In Office
The counseling to be done with both audio and video on a digital device	The Smoking and tobacco use counseling to be greater than 3 minutes
The Smoking and tobacco use counseling to be greater than 3 minutes	The clinical record contains a narrative of the counseling and if a referral to a tobacco cessation clinic was made
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*The Indiana Department of Health*⁵ recommends for providers to review these for counseling guidance

[Providers, You Can Help | Quit Now Indiana \(QNI\)](#)

or

[QNI Tobacco Cessation Guidelines PDF](#)

Indiana Resources:

[IN Substance Use Prevention: Tobacco | IN Family & Social Services Administration \(FSSA\)](#)

[IN "State of Tobacco Control" Reports | American Lung Association \(ALA\)](#)

[Indiana Adult Tobacco Survey \(ATS\) Highlights Report PDF | IN Department of Health \(IDH\)](#)

[IN Tobacco Prevention & Cessation Quitline | IN Department of Health \(IDH\)](#)

[Helping Hoosiers Quit Smoking | Quit Now Indiana \(QNI\)](#)

[Vape-Free Indiana: Home | VFI](#)

National Resources:

[Expert Consensus Decision Pathway Tool: Tobacco Cessation Treatment PDF | American College of Cardiology \(ACC\)](#)

[Tobacco Use Clinical Guidelines PDF | United Healthcare \(UHC\)](#)

[Treating Tobacco Use and Dependence | Agency for Healthcare Research and Quality \(AHRQ\)](#)

[Clinical Cessation Tools - Smoking and Tobacco Use | Centers for Disease Control \(CDC\)](#)

[Medications for Smoking Cessation Guidelines | American Academy of Family Physicians \(AAFP\)](#)

⁵ [Quit Now Indiana Program Page | IDOH](#)